

# Your data and the dispatch of our Newsletter

How does it work?



## Transparency first!

We will use your data only for sending you our Newsletter.

In this page you will find all the information related to the processing of your personal data: where, when, how and why we process your data, as well as the indication of your rights.



## Your data will neither be sold nor given to Third parties

Your data (the ones you provide to us) will only be used by AVM S.r.l.

We undertake neither to sell nor to give your data.

If in certain cases we avail ourselves of external providers, these ones will act only on our behalf and in compliance with our provisions.

## How to contact us

Data Controller is AVM S.r.l., with head office in Via Vittor Pisani 19, 20124 - Milano (MI).

At any time you can contact us by writing to:

[events@montenapoleonedistrict.it](mailto:events@montenapoleonedistrict.it)

## Privacy Newsletter

How we use your personal data

*Last update: 25th September 2020*

### Why this policy?

On this page we describe the modalities of the processing of the personal data belonging to our Newsletter's recipients. This privacy policy complies with Artt. 13 and 14 Regulation 2016/679.

### Which information we collect and how long we retain it

Data provided or otherwise collected such as, for example, name and e-mail address, will be used with IT and telematic tools for the sole purpose of providing our Newsletter service and, for this reason, will be stored only for the period in which it will be active.

### What is the legal basis of the processing?

We send our Newsletter – automatically and freely – by e-mail to those who request to receive it by giving their consent or to our Users limited to information concerning products and services similar to those already sold or provided. We may also send our Newsletter on the basis of a legitimate interest evaluated taking into account the reasonable expectations of the data subject. Such evaluation is therefore based on what the data subject could reasonably expect with regard to the processing carried out by us of his personal data.

## **Cancellation from the service**

To no longer receive our Newsletter, it is enough to use the specific opt-out function available in each communication or by contacting us with the modalities provided below in: “your rights and how to contact us”. The termination of the processing will be immediately notified. If the sending frequency is less than six months, in any case you will receive a follow-up communication including the opt-out function.

## **Who do we share your personal information with?**

Your data will be exclusively processed by AVM S.r.l. internal staff and collaborators or by companies expressly appointed as data Processors (for example, for purposes of managing of the dispatch of the Newsletter)

## **Your rights and how to contact us**

We remind you that you have the right to obtain from AVM S.r.l., where provided, the access to your personal data and the modification or cancellation of these data or the limitation of the processing concerning you or to oppose to the processing (artt. 15 and following of the Regulation).

Requests shall be addressed to:

- ✓ E-mail: [events@montenapoleonedistrict.it](mailto:events@montenapoleonedistrict.it)
- ✓ Or by post, to AVM S.r.l., Via Vittor Pisani 19, 20124 – Milano.

## **Right to complain**

Those data subjects who consider that the processing of their personal data violates the provisions of the Regulation have the right to lodge a complaint to the Data Protection Supervisor, as required by art. 77 of the Regulation, or to bring the issue before the competent courts (art. 79 of the Regulation).